

What's LIFELINE and what does it do?

IT'S A STRATEGIC PLAN FOR RESOURCING CREATIVE / MISSIONAL CHURCHES!

TO: Sacramento District Senior Pastors
From: Steve Scott, District Superintendent
Date: January 9, 2012

LIFELINE is a great ministry on the Sacramento District that helps create resources for both the starting of new churches and giving assistance to your “sister” churches who are developing new, **innovative** ministries. Sacramento District local churches are encouraged to give an enthusiastic **LIFELINE** presentation at least once a year. Who knows, maybe some day your community will be one of the featured **LIFELINE** ministry sponsors.

Here's some tips on making the LIFELINE presentation in your church:

- 1) Schedule a **LIFELINE** presentation during a worship service in the month of **February**.
- 2) Use the ATTACHED Power Point and promo flyers during your presentation or info/ announcement time. You will also receive a packet of **LIFELINE** response cards by regular mail. These items will also be downloadable at www.sacnaz.org.
- 3) Please give an enthusiastic 3-5 minute presentation and remind people that every pledge, OR one time gift, any size, is greatly appreciated and helpful to **LIFELINE!**
- 4) Have extra copies of the promo flyer available after the presentation in your info center.
- 5) PLEASE collect any response cards and mail them to the District Office by February 28 **or as soon as you have made the presentation**. Please attach any contributions received to the pledge cards.
- 6) Inform the congregation that those who indicate so can receive an online quarterly update letter about **LIFELINE**. Contributions can be made on line to **LIFELINE** at the district website, or people can request envelopes in which they can contribute through regular mail.
- 7) Clarify that **LIFELINE** giving should be **above** the regular tithe to the local church. At the end of the calendar year those who have contributed will receive a receipt of their pledge.

Thank you for sharing **LIFELINE** in your church community, and for partnering with churches on the Sacramento District to strategically reach people for Christ!

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