

LIFELINE Presentation Guide

A STRATEGIC PLAN FOR RESOURCING INNOVATIVE CHURCHES



From: Steve Scott, District Superintendent, Sacramento District Church of the Nazarene

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LIFELINE is a ministry of the Sacramento District, providing resources for starting new churches and giving assistance to churches who are proposing **innovative** ministries. Every local church is encouraged to make an enthusiastic **LIFELINE** presentation every year. After all, you may be the next grant recipient (*over 30 churches have been grant recipients since LIFELINE began*).

→ **And**...23 cents of every dollar given by local churches to District Ministries goes to **LIFELINE**!

Here's some tips on making an effective LIFELINE presentation in your church:

- 1)** Schedule an enthusiastic **LIFELINE** presentation (3-5 minutes) OR run the presentation (PPT provided) with your other promo items during worship services in the month of **February**.
- 2)** Reproduce the ATTACHED flyer template for your presentation. Have extra copies of the flyer available after the presentation at your info center.
- 3)** You will also receive some **LIFELINE** response cards for those who want to make a pledge.
- 4)** Inform the congregation that contributions can be made online to **LIFELINE** at the district website, or people can request envelopes in which they can contribute by regular mail.
- 5)** PLEASE collect response cards and mail them to the District Office by March 1, or as soon after that date as possible. Please attach any contributions received to the pledge cards. Pledges, one-time gifts, etc. - ALL are greatly appreciated and valued!
- 6)** Clarify that **LIFELINE** giving should be **above** the regular tithe to the local church. After January 1 each year, those who have contributed will receive a receipt of their giving.
- 7)** Questions? More resources? Contact the Sacramento District at sacdist@sacnaz.org.

Thank you for sharing **LIFELINE** in your church community, and for partnering with churches on the Sacramento District to strategically reach people for Christ!

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