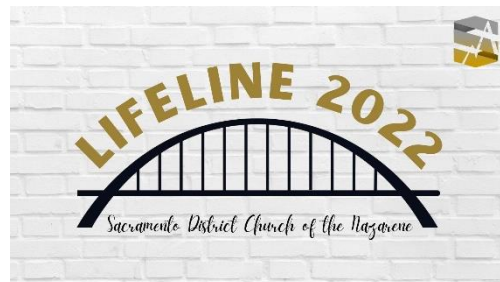


# ***LIFELINE Presentation Guide***

A STRATEGIC PLAN FOR RESOURCING INNOVATIVE CHURCHES



From: Steve Scott, District Superintendent  
Sacramento District Church of the Nazarene

To: Pastoral Leaders

February 7, 2022

**LIFELINE** is a ministry of the Sacramento District, providing resources for starting new churches and giving assistance to churches who are proposing **innovative** ministries. Each local church is encouraged to make an enthusiastic **LIFELINE** presentation every year. After all, you may be the next grant recipient (*over 30 churches have been grant recipients since LIFELINE began*).

→ **And**...23 cents of every dollar given by local churches to District Ministries goes to **LIFELINE**!

## **Here's some tips on making an effective LIFELINE presentation in your church:**

- 1) Schedule an enthusiastic **LIFELINE** presentation (3-5 minutes) using the **ATTACHED** images, or include these images with your other promo items during worship services this month.
- 2) Reproduce the **ATTACHED** flyer template for your presentation. Have extra copies of the flyer available after the presentation at your info center.
- 3) Reproduce the **ATTACHED** response cards for those who want to invest directly in LIFELINE.
- 4) Inform your congregation that contributions can be made online to **LIFELINE** at the district website, or people can request envelopes in which they can contribute by regular mail.
- 5) PLEASE collect and return response cards to the District Office by March 1, or as soon after that date as possible. Ongoing pledges, one-time gifts, etc. - ALL are greatly appreciated!
- 6) Clarify that **LIFELINE** giving should be **above** the regular tithe to the local church. After January 1 each year, those who have contributed will receive a receipt of their giving.
- 7) Questions? More resources? Contact the Sacramento District at [sacdist@sacnaz.org](mailto:sacdist@sacnaz.org).

**Thank you** for sharing **LIFELINE** in your church community, and for partnering with churches on the Sacramento District to strategically reach people for Christ!

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